

Supplier Diversity Works LLC
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Media Release

Corporations Value “Success in Diversity Sourcing” Webinars

Charlotte, NC, March 5, 2010, Felicia Watlington (photo attached), president/founder for Supplier Diversity Works! (SDW) presented two webinars in February entitled “Success in Diversity Sourcing”. Corporate representatives in attendance expressed gratitude in the valuable online tutorial. The tutorial was designed to help them effectively use the SupplierDiversityWorks Online Community, SDW’s exclusive, innovative tool for finding certified, qualified diverse vendors.

Registered participants in the Diversity Sourcing Success Webinars included ABB Inc., Alliant Energy, Bayer Business & Technology Services, Belk Store Services, Cephalon, Cintas, CPS Energy, Duke Energy, Family Dollar, GE Energy, General Assembly Mission Council/Presbyterian Church USA, Grand Rapids Community College, GSD&M Idea City, John Deere & Company, Kelly Services, Lowe’s Companies Inc., The Lubrizol Corporation, Marshall and Ilsley Bank, United States Small Business Administration, State of Michigan, S&D Coffee, Time Warner Cable, The TJX Companies, and the University of California, Berkeley. For more information, visit www.mySDcommunity.com. To sign up for future diversity sourcing webinars that will support your organization in achieving diversity spend goals, please visit <http://www.supplierdiversityworks.com/contact.html>.

Supplier Diversity Works LLC helps buyers in corporate/government settings achieve supplier diversity goals and objectives, including diversity spend goals. In addition, SDW helps small businesses achieve revenue goals. SDW has developed **Your Economic Stimulus** Toolkit (www.YESToolkit.com), the premier guide and e-book for small business owners and entrepreneurs seeking stimulus revenue opportunities. SDW has also successfully launched a division that aids the contracting community in achieving Good Faith Efforts/minority business compliance for publicly-funded projects (www.SupplierDiversityWorks.com/GoodFaith).

As the leader of SDW project teams, Felicia Watlington, president, has over twenty years corporate/entrepreneurial experience. Her vast experience covers a broad spectrum, including process management/business process improvement, financial analysis, business development, process/plant engineering, and human resources. Ms. Watlington is a 2009 Most Influential Women in Mecklenburg County honoree and winner of the 2008 Micro to Millions Award for Women Business Owners and the Sam Walton Emerging Entrepreneur Award. For more information, please visit www.SupplierDiversityWorks.com or contact Felicia Watlington (888.550.8881, ext. 2; info@supplierdiversityworks.com).

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